

Vizibl Customer Data Platform (CDP)

Vizibl CDP ingests audience data through proprietary pixels



Creative Pixels

Tie ad impressions & clicks to real users for cross-channel attribution, segmentation & retargeting.



Website Pixel

Capture on-site journeys to fuel smarter segmentation and retargeting.

Or simply upload first-party data such as IP, emails, Device IDs

So that...

You can turn raw user activity into actionable insights across devices, funnels, and audiences with



Cookie-free insights

Future-proof measurement without third-party cookies



Cross-Device Clarity

Track which ads drive conversions across every screen



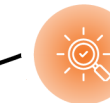
Funnel Intelligence

Spot user journeys, drop-offs, and high-value triggers



Instant Segments

Push custom audiences straight into Vizibl DSP



Smarter Retargeting

Track which ads drive conversions across every screen

Sample Use Case Illustration

Segment & engage with your audience from various digital touchpoints

